

Request for Proposal
***Stronger Together* - Civic Engagement Grant**

OCA – Asian Pacific American Advocates Greater Phoenix Chapter is a 501(c)3 non-profit chapter of OCA National. We are an organization dedicated to advancing the social, political, and economic well-being of Asian Pacific Americans, touching tens of thousands of individuals each year through its extensive network of over 100 chapters, affiliates, and partners from around the country. The OCA Greater Phoenix chapter operates here in the valley by interacting with the local Phoenix community, promoting civic engagement, and developing leadership within the youth through educational programs.

Asian Americans and Pacific Islanders (AAPIs) are the fastest growing demographic in the United States and in Arizona alone have grown at a rate of 138% according to data by [APIAVote](#). Despite this rapid increase in population, voter participation and registration amongst eligible Asian Pacific Americans remain dismal across the nation. OCA Greater Phoenix Chapter is committed to addressing this disparity through the launch of a civic engagement program that seeks to register, educate, and engage the APA community in Arizona.

In order for us to successfully impact a larger community, we invite all 501(c)3 organizations to explore partnership opportunities with OCA Greater Phoenix Chapter. We look forward to your organization's proposal for grant requests ranging from \$1,000-\$10,000. Key issues that need to be addressed through this initiative should include but are not limited to reducing voter participation gaps among Asian Pacific Americans or other underserved communities, voter registration, and voter education.

Deadline for Submissions:

August 31, 2018 | 5 PM (Arizona)

Please contact OCA-GPC at director@ocaphoenix.org if you have any questions.

Elected applicants will be personally interviewed by our Agency Review team/executives. At the interview, we will appreciate the participation of your organization's Executive Director or CEO.

Email your proposal to director@ocaphoenix.org in PDF format.

Proposal Submission Requirements

In order to be considered for review, all proposals must include the required information. Please follow the outline below when submitting a proposal:

1. Cover Letter
2. Organization Information
 - a. Name, address, email, and telephone number of legal entity with whom the Contract is to be written.
 - b. Name, address, email, and telephone numbers of principal officers and a brief biography.
 - c. Legal status of organization and year organization was established.
 - d. Employer Identification Number (EIN)
 - e. Name, email, and telephone number of primary contact person.
 - f. Brief history of organization, including mission statement and key areas of focus.
3. Experience
 - a. Outline all programs and/or events organization has conducted.
 - b. Outline any previous civic engagement work (i.e. voter registration drives, canvassing, phone banking, voter education classes) organization has conducted by month and year.
4. Financial Qualifications
 - a. Overhead Budget
 - b. Board Member Financial contribution and percentage of engaged board (Give or Get)
5. Strategy (Expand your proposal to include Voter Registration and Voter Education goals/activities, target audience, timeframe of implementation, budget for each activity, measurements of success, etc. Please note that the execution calendar will be provided upon receipt of proposal.)
6. Conclusion